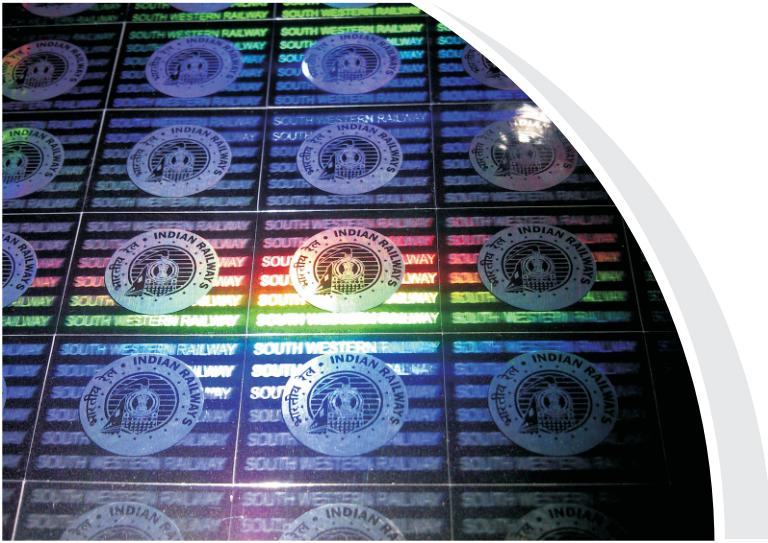


# 2D/3D Holograms



2D/3D Hologram is made up of multiple two dimensional layers with hologram images visually placed one behind another with visual depth to produce an effect of three-dimensional hologram structure. It has very good visual depth between different layers and shininess on first layer. Most existed hologram sticker in the market is made by 2D/3D because this technology has been widely used for more than 20 year and yield very good security features and good result. To achieve good 3D effect, we can make some design with very good depth in background or floating. These are by far the most common type of hologram. This type of "hologram" consists of two or more images stacked in such a way that each is alternately visible depending upon the angle of perspective of the viewer. These holograms (and therefore the artwork of these holograms) may be of two layers (i.e. with a background and a foreground) or three layers (with a background, a middle ground and a foreground). The matter of the middle ground in the case of the two-layer holograms is usually superimposed over the matter of the background of the hologram. These holograms display a unique multilevel, multi-color effect. These images have one or two levels of flat graphics "floating" above or at the surface of the hologram. The matter in the background appears to be under or behind the hologram, giving the illusion of depth.

Manufacturers spend millions of dollars to produce products and documents in the hopes that consumers will buy them. Consumers on the other hand expect to get what they pay for. Hologram labels and stickers have become the most obvious choice by many manufacturing companies which are engaged in the manufacturing of products for the regional as well as international markets. Hologram labels are easy to apply on the product and even more than that, these stickers seem to be difficult option for the counterfeiters to duplicate for black marketing the products. The process of manufacturing hologram stickers is unique and therefore the stickers become equally difficult to reproduce. Ideally, the hologram stickers are manufactured as the light is reflected from any object and later the light is re-enacted in the manner that subject seems to appear in different position to the hologram viewer. Hologram stickers are manufactured in the form of long sheets with silicon release papers. It can also be provided in roll form for automatic application. You will find the best of line hologram stickers that meet the criteria of companies and also help them in securing the product identities.

**We provide hologram stickers which have good depth as well as maintain the originality of products. We make sure that the quality of hologram logos and counterfeit stickers will offer you the real time solution and give you completely professional line of hologram stickers. Our 3D/2D hologram stickers are designed keeping in view two dimensional layers with images through the visual intact.**

**We provide world class hologram label which will add difference to your market and moreover, the labels will protect your brand identity at all levels.**

**3D Holograms multi-dimensional images appear when held under certain light. A unique feature of the 3D Holograms is its ability to see a scene and colors from many angles and depths. The colorful effect comes from microstructures within the holographic tape, which cause diffraction of the light hitting them.**

**If you need a solution to protect your company and your customers from imitators, look to 3D Holograms. The impression/ images of the hologram are embossed on lacquered (tamper evident coating), metalized polyester film and then a special heat activated adhesive coating is provided in the foil which enables the user to laminate the holographic strip to the substrate using an attachment in the customer's existing lamination machine or using an automatic lamination machine.**

### **Features of 3D Hologram**

- .Tamper evident holograms**
- .Provides flip effect**
- .Protects authenticity**
- .Preferred for promotional applications.**
- .Innovative and Custom designed.**
- .Container security seals**