



Counterfeiters cost both manufacturers and consumers major losses. The magnitude of the **POTENTIAL LOSS** is staggering. Manufacturers are robbed of revenue while consumers are robbed of quality products and performance guarantees.

Counterfeiters have existed since the earliest days of trade, but technology and a lack of measures on the part of manufacturers has helped their numbers, and their profits, grow. Producers of currency, passports, drivers' licenses, manufacturers of brand name products, and other valuable products know firsthand how devastating the counterfeiting trade can be.

We want to **STOP** counterfeiters in their tracks! Our labels dedicated to eliminating cheap imitation products and documents from the marketplace. We accomplish this by selling high quality, highly secure 3D hologram stickers designed to protect products and documents from becoming counterfeited. We go to great lengths to ensure the security of our 3D hologram labels so that our customers can be sure that their products are safe and secure.

What exactly is Holography? Holography is the process by which 3D (three-dimensional) visual information is recorded, stored, and replayed. Some of our 3D holographic labels incorporate machine read devices to validate the object of value at the point of redemption or for random verification in the product marketplace. This machine read device assures complete accuracy in determining the holographic label validity. The machine and security hologram label together create a secure environment.

A unique feature of the 3D hologram labels is its ability to see a scene and colors from many angles and depths. The colorful effect comes from microstructures within the hologram label, which cause diffraction of the light hitting them.

Another feature of hologram sticker is the complex optical patterns that they contain. These patterns encode information about the depth and photographic appearance of the image. Creating the master security hologram (originator) requires precision optical instruments, lasers and special photosensitive materials. Some produced hologram picture known as "covert" because the information is imbedded within the 3D hologram sticker and is only visible under certain types of light allowing for an additional level of security and verification. After the master hologram is created, the image can be mass-produced in a variety of formats.

If you need a solution to protect your company and your customers from inferior imitators, look to Hira Holovision a hologram maker, to deliver your customized holograms, **BETTER, FASTER AND AT A LOWER COST** while meeting all of your security needs.

Hologram labels and stickers have become the most obvious choice by many manufacturing companies which are engaged in the manufacturing of products for the regional as well as international markets. Hologram labels are easy to apply on the product and even more than that, these stickers seem to be difficult option for the counterfeiters to duplicate for black marketing the products. The process of manufacturing hologram stickers is unique and therefore the stickers become equally difficult to reproduce. Ideally, the hologram stickers are manufactured as the light is reflected from any object and later the light is re-enacted in the manner that subject seems to appear in different position to the hologram viewer. Hologram stickers are manufactured in the form of long sheets with silicon release papers. You will find the best of line hologram stickers that meet the criteria of companies and also help them in securing the product identities.

Our Holographic Stickers are very significant and used to carry a multitude of messages in numerous shapes, sizes & forms across a wide spectrum of objects & products. The Holographic Stickers manufactured by us have become a major tool to prevent counterfeiting, provide security and authentication. We also offer a variety of Custom Holographic Stickers to give your logo, product or special promotion a distinctive look, which will enhance your image and create eye-popping appeal. Our product's huge demand in local markets has made us rank among the leading Security Hologram Stickers Manufactures in the industry. In addition, we are also counted amid Promotional Holographic Stickers Suppliers in India.

#### **Use of holograms on your product and packaging will-**

- .Assure your customers that the product is genuine and will perform according to specifications**
- .Increase or preserve sales by reducing the sale and use of counterfeit products**
- .Enhance the visual appeal of the product or document and its packaging**
- .Make exact product counterfeit more difficult and unlikely**
- .Provide potential forensic information for prosecution**
- .Establish defensive evidence against possible defective product and negligence claims.**
- .For a printed item, such as an identity card or document with intrinsic or exchange value, ensure that only the correct individuals carry the item or document.**
- .Ensure that only genuine items or documents are in use.**

**We provide superior quality security hologram to companies/industries that provide highest level of security to products, product packages or documents. This security hologram is self-adhesive tamper-evident holographic label that is widely used for brand authentication and counterfeiters prevention.**

**We offer Tamper-evident hologram Labels for various products at very competitive prices. Tamper-evident/non-tamper-evident Hologram Labels are the most widely used holograms that are supplied as pressure sensitive stickers in sheet form for manual application and roll form for machine application. Tamper evident holograms are impossible to be removed undamaged**

**Tamper-Evident type of hologram once affixed cannot be reused.**

**Full Release, Void, Pattern, Transparent, Translucent, Selective Release, Frangible are the varieties of tamper proof hologram stickers that we offer.**

**We provide security hologram in sheet form as well as in roll form along with security hologram labels and security hologram stickers. We can also provide security hologram with sequential laser numbering and inkjet numbering.**

**Hologram labels are not used only for security purposes. The vivid colors, captivating sense of dimension and inherent value of holograms, give you an endless source of inspiration for promotions. The presence of a hologram commands instant attention for your product or printed pieces. It also gives your product conversational value. Items containing holograms are also more likely to be saved by your audience.**

**We have tamperproof and holographic stickers for every application, including these popular uses:**

- .Product Labels**
- .Software**
- .Packaging**
- .Security**
- .Caution/Warning**
- .ID Labels**
- .Pharmaceutical**
- .Warranty**
- .DVD Security Labels**
- .And many more.**

**Our pricing is competitive and our offering includes custom printed security labels, off-the-shelf security labels & tamperproof tape or stock-imprinted security labels.**